



OFFICE OF DIRECTOR



CHRISTOPHER A. REVERIE
ALLENTOWN MUNICIPAL GOLF COURSE
ALLENTOWN, PENNSYLVANIA

GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

PERSONAL DATA

Name: Mr. Christopher A Reverie

Title: Golf Course Superintendent

Home: 3400 W Tilghman St

Club / Course: Allentown Municipal Golf Course

City: Allentown

Number of Holes: 18

State: PA

Type of Course: Municipal

Zip: 18104-3466

Primary Phone: (610)462-2589

Business Phone: (610)395-5108

Responsibilities: In one sentence "To provide an economically self-sustaining recreational activity for the local citizenry to enjoy." I am responsible for the largest revenue stream for the Department of Parks & Recreation. My main responsibility is to maintain what the core values of municipal golf are and to keep them to a standard that elevates the City's Parks System. We have a synthetic turf driving range tee with lights, two ponds, two putting greens, a short game practice area with two greens and a practice bunker. My focus has been to reduce our inputs and have grown our natives to over 30 acres with 24 bird houses. We have 30 acres of fairways, 3 acres of tees, 3 acres of greens and 15 acres of green surrounds. My focus is to protect our open green space and provide a respite for our 54,000 golfers to enjoy.

Responsible to: Rick Holtzman Deputy
Director of Parks &
Recreation

EDUCATIONAL DATA

Institution	City	State	Degree Date	Major
Rutgers University/Cook College	New Brunswick	NJ		1-year Turf Certificate from an Accredited Univers

EMPLOYMENT DATA

Employer	Title of Position	Start Date	End Date
Allentown Municipal Golf Course	Golf Course Superintendent	2/27/2014	
Indian Creek Golf Club	Owner	8/16/2012	8/31/2013
Merion Golf Club	Intern	3/17/2012	8/15/2012
Rutgers University/Cook College	Student	1/4/2012	3/16/2012
Shepherd Hills Golf Club	Director of Operations	2/1/2010	3/15/2012
Indian Creek Golf Club	Employee	1/1/2008	1/31/2010

CIVIC PARTICIPATION

"Turf Guy" I would say I diagnose more homeowner turf problems than my own. It's great when golfers stop to show me pictures or bring the weeds in for me. I'm active with the recreation board for the City of Allentown. National Golf Day is a great experience. I was the JV golf coach for Emmaus High School but Covid has really changed things. I get out to vote which is the only way golf is heard. I consult on turf for the local high schools and Parks Department. We just did a tall fescue baseball field. I'm also the agronomist for our local sod farmer. Free of charge.

GCSAA ACTIVITIES

Committee	Position	Start Date	End Date
2023 Chapter Leader/Executive Symposium	Chapter Leader	3/12/2023	3/22/2023
2022 Chapter Delegate Meeting	Chapter Delegate	10/7/2022	10/27/2022
2022 Chapter Delegate Meeting	GCSAA Board of Directors Candidate	9/26/2022	10/27/2022
2022 Chapter Leader/Executive Symposium	Chapter Leader	3/15/2022	3/23/2022
2021 Chapter Delegates Meeting	GCSAA Board of Directors Candidate	9/22/2021	10/22/2021
First Green Task Group	Volunteer	3/1/2021	2/28/2022
2020 Chapter Delegates Meeting	GCSAA Board of Directors Candidate	9/24/2020	11/1/2020
First Green Task Group	Volunteer	3/1/2020	2/28/2021
2020 Chapter Leader/Executive Symposium	Chapter Leader	2/24/2020	3/19/2020
2019 Chapter Delegates Meeting	Chapter Delegate	9/30/2019	11/1/2019
2019 Chapter Leader/Executive Symposium	Chapter Leader	3/11/2019	3/21/2019
Chapter Affiliation Agreement Task Group	Member Superintendent	3/1/2019	2/28/2020
2018 Chapter Delegates Meeting	Chapter Delegate	10/26/2018	11/30/2018
Grassroots Ambassadors		4/1/2018	

LOCAL CHAPTER ACTIVITIES

Chapter	Position	Start Date	End Date
Pocono GCSA	Voting Delegate	12/29/2022	
Pocono GCSA	Chapter Delegate	10/5/2022	
Pocono GCSA	Voting Delegate	2/1/2022	12/28/2022
Pocono GCSA	Vice-president	8/9/2021	
Pocono GCSA	Secretary	8/31/2020	8/9/2021
Pocono GCSA	Voting Delegate	1/8/2020	8/31/2020
Pocono GCSA	Director	8/20/2019	8/30/2020
Pocono GCSA	Chapter Delegate	10/9/2018	8/31/2020

ALLIED ASSOCIATION DATA

Name	Position	Start Date	End Date

IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

500 WORD STATEMENT

"GCSAA" The flagship of our industry and profession. The members of GCSAA have helped shape me to the individual that I am today. I truly believe in giving back to the industry and helping to improve and grow a profession that has truly impacted my life and given me so much to be thankful for.

My introduction to the industry came at a young age on my grandfather's golf course Indian Creek. I devoted all of my time working on that golf course before and after school. I continued to grow, learn, and adapt to the entire business of running a golf course. I was in a unique position, but one that inspired so many kids to join the industry. They saw me so young and running a golf course which was inspiring. At one point, a pinnacle moment I had 25 high school students working at the golf course. Some even younger just for free golf privileges. I will never forget them; they helped me grow and I did the same in kind. Many of them now in the industry which I am so proud of. One now Superintendent at Congressional.

Starting at a family golf course and then moving to another public golf course I did not have the opportunity to understand what GCSAA was all about. I knew many superintendents, mentors, friends but I had not gone to a show or been involved in this great organization. All I can say is I truly appreciate the benefit of being a member of GCSAA. There's the saying once you've drank the "cool aid" well I did.

We all have different courses, stresses, budgets, but we all strive to make our golf course our own. It is our canvas regardless of what type of facility you are at. I feel being a municipal Golf Course Superintendent can bring additional perspective. Operating in local government is like no experience one could ever have unless you have tried it.

I have the upmost respect for our industry, its members, and future members. It would be a privilege and an honor to support the profession and help everyone experience the enjoyment of the game of golf whether you are on a triplex or teeing off on #1.

**DATE
SUBMITTED:**

7/20/2023 1:14:43 PM

SIGNATURE: _____

June 26, 2023



Pocono Chapter

GCSAA

Golf Course Superintendents Association of America

GCSAA Nominating Committee Chairman
c/o Shelia Finney, Senior Director, Member Programs
1421 Research Park Drive
Lawrence, KS 66049-3859

GCSAA Nominating Committee Chairman John R. Fulling Jr.

Greetings from the Pocono Turfgrass Association. I am writing to nominate Christopher Reverie as a candidate for Director on the GCSAA Board of Directors at the 2024 Annual Meeting in Phoenix. Christopher is a Class A Superintendent at Allentown Municipal Golf Club in Allentown, Pennsylvania. His unbridled passion for the GCSAA and turfgrass industry is immediately realized upon meeting him. Chris's history of serving the GCSAA is vast in addition to being the Vice President of the Pocono Chapter.

Chris has advocated for Golf Course Superintendents and golf facilities in our chapter for several years. He's volunteered countless hours at national and regional events giving him great perspective on how to represent both our national association and the smaller clubs combined. This experience makes Chris a great candidate for the GCSAA Board of Directors in a Director position. On behalf of the Pocono Turfgrass Association and its members I would like to nominate Christopher Reverie as a candidate for Director.

Sincerely,

Tom Height
President - Pocono Turfgrass Association
Golf Course Superintendent
Frosty Valley Resort
1301 Bloom Road
Danville, PA 17821
Cell: (570) 237-0878
Email: theight@frosty-valley.com
www.frosty-valley.com | www.ironfork.net

Letter of support for Chris Reverie-

To whom it may concern:

I am writing this letter in support of my fellow GCSAA member and dear friend Chris Reverie. Chris has truly been a great supporter of the industry and year after year he continues to try to make it even better. As a superintendent in Allentown, PA he knows the struggles many of us undertake working at a municipal course. He is steadfast in his determination to educate the public as well as provide great conditions, all while also giving his time to the members of the Pocono Chapter. When I chose to run last year, it was Chris that I contacted first, out of respect and friendship. He could have told me, no, he didn't think it was a good idea to run, since he himself was running for the board, but on the contrary, Chris was very supportive of my opportunity to be the first woman to run. He has always been a true friend that many in the industry can turn to. I honor his determination and hope to help Chris finally land where he can make a difference. We both see the value of diversity and want to work together to help that happen in the Turf Industry. I give my full support to Chris as I will not be giving it a try this year, instead learning more at the state level. I believe Chris is a great candidate and will represent our membership with the utmost level of professionalism. Thank you for your time.

Jennifer Torres
Superintendent
Westlake Golf and Country Club
GCSANJ Executive Board- Treasure
GCSAA Grassroots Ambassador
Tri-State Turf Research Foundation- Vice President



GCSAA Nominating Committee Chairman
c/o Sheila Finney, Senior Director, Member Programs
1421 Research Park Drive
Lawrence, KS 66049-3859

June 26, 2023

Dear GCSAA Nominating Committee,

I am writing this letter to you in my personal support of Christopher Reverie, Golf Course Superintendent at Allentown Municipal Golf Course for his nomination of Director for the Board of the GCSAA. I have been very fortunate to have known Chris for about ten years. My first job was at Allentown Municipal. I worked for a superintendent before Chris and to me that was just a high school summer job that my parents made me get. The following summer I came back and it was Chris's first season. After that summer, I came to the realization that there was a career opportunity ahead for me. He built confidence in me as a teenager in doing many tasks that I never thought I was capable of at time. Due to unprecedented circumstances, we were challenged many days there and Chris kept pushing me because of his belief in me when I was not sure myself. He took a lot of pride in my own personal development, encouraging me into turf school, and following my journey through school, internships, and my post graduate career so far.

Chris is someone who I believe has some of the strongest passion for the golf industry as a whole, not just the turf industry. His family owned a golf course that he started working on at a young age that fueled his journey. His desire to lifelong learning provided him other opportunities to grow along the way of his own career. Because of all his vast experiences, he is just not a municipal golf superintendent. He is an advocate and steward to the golf industry as a whole. He works hard for the game and industry, utilizing his position within local government, to advocate at higher levels to help those from all backgrounds in this profession and industry. He is out here to help the clubs and courses who are at their peak and those that need assistance for any various reasons.

I would love to have the opportunity to speak with the committee to share my personal story and experiences with Chris in my support at their convenience.

Sincerely,

Jarrett Kramer
Gold Course Superintendent
Congressional Country Club

June 26, 2023

John R. Fulling, Jr, Chairman
GCSAA Nominating Committee
c/o Shelia Finney, Senior Director
GCSAA Member Programs
1421 Research Park Drive
Lawrence, KS 66049-3859

Dear John,

I am submitting this letter of support on behalf of Chris Reverie who has been nominated for the position of Director of GCSAA.

I first met Chris during my time at GCSAA Headquarters during the Chapter Leaders/Executives Symposium. A friendly "hello" evolved into spending two days with him during rides back and forth from our hotel to headquarters and during dinner. I got to know more about him and his background. I found him to be a serious and passionate person who cared about our profession and the people in it.

A testament to this passion is his willingness to continue the quest to become a Director of GCSAA after three successive tries. While the outcomes of these campaigns have been disappointing, his willingness to try again shows his determination and dedication to help make our profession better for all.

Chris' experience in the municipal side of our industry may bring to the Board's deliberations a perspective that is easy to overlook. We all know how important it is to consider the needs of all our members and consider actions that include this aspect of the membership.

As a Past President of GCSAA I believe I have a sense of the kind of person who can be a leader of our Association and continue moving us in the direction that will benefit all members. Because of this, I endorse, without reservation, the nomination of Chris for the position of Director of GCSAA.

Kind regards,

A handwritten signature in black ink that reads "Don Hearn". The signature is written in a cursive, flowing style with a long horizontal stroke at the end.

Don Hearn, CGCS
GCSAA Past President, 1987

Dear Shelia,

My name is John Chassard. I'm the Director of Grounds at Lehigh Country Club and have been with Lehigh for 40 years. I'm a member of the Philadelphia, Central, and Pocono Superintendents associations. I am past President of Central Penn and the Pennsylvania Turfgrass Council where I served for 15 years. I'm writing to express my support for Chris Reverie as a Nominee for National Director.

I've watched Chris grow through his career knowing him as the grandson to a course owner/operator at a neighboring club. He has been diligent in pursuing a professional path in his desire to be a Superintendent. His current course, Allentown Municipal, has certainly benefited from this growth. His constant improvements in agronomic and course architecture has made Allentown a must play course in the Lehigh Valley.

Beyond that, I know Chris has been pursuing an opportunity to bring awareness to our profession and growing the game of golf. He has been diligent at the local level which I believe has given him the confidence to pursue the same opportunities at the National level. I have no doubt that he will be dedicated to serving the profession as a National Director for GCSAA. Please accept my support in Chris's nomination for National Director of GCSAA.

Sincerely,

John Chassard

Director of Grounds, Lehigh Country Club

GCSAA nominating Committee Chairman
Mr. John R. Fulling Jr.
c/o Shelia Finney
Senior Director, Member Programs
1421 Research Park Drive
Lawrence, KS 66049-3859

June 29, 2023

Dear Mr. Fulling:

I would like to take this opportunity to support the nomination of Christopher Reverie for Director of GCSAA. Chris has shown tremendous leadership skills on a local and national level. Chris has served on several GCSAA committees over the past several years and has made significant contributions to the advancement of our association and our members.

I am a member of the Pocono Chapter of GCSAA, and I have seen firsthand the leadership ability of Chris at various meetings and events. He is a highly respected leader of his chapter and is prepared to assume a leadership role on a national level.

Chris is also a very respected Golf Course Superintendent. Allentown Municipal Golf Course has never seen better conditions. He is highly respected by his staff, crew, and community leaders. Mr. Reverie is a good person and possesses all the business skills, traits, and values necessary to lead GCSAA in the advancement of our profession and the game of golf.

Thank you for all you have done for GCSAA and please don't hesitate to contact me with any questions or concerns about the nomination of Mr. Reverie.

Sincerely,

Mark D. Kuhns CGCS, Past President of GCSAA



Mark D. Kuhns CGCS
82 Katydid Drive
Branchburg, NJ. 08876



Parks, Recreation and Historic Preservation

KATHY HOCHUL
Governor

ERIK KULLESEID
Commissioner

July 3, 2023

To John Fulling Jr. Chairman GCSAA Nominating Committee c/o Shelia Finney,

I am writing on behalf of Chris Reverie, Superintendent of Allentown Municipal Golf Course. I have met Mr. Reverie on several occasions, typically at the National GCSAA Conference and other Northeast regional events. As a fellow municipal course superintendent I agree with Chris' notion that having representation for municipal courses on the GCSAA Board is a fine idea. From the conversations I have had with Chris it is evident he is intelligent, organized and diligent in his approach to maintaining his golf course and his career. Municipal golf is typically the way most golfers are introduced to the game and our courses serve as golf's best foot forward for many communities. Communities across America are very proud of their "Muni's" because these course are theirs. I see the pride communities have in well run "Muni's" and that pride is founded on the hard work of the Golf Course Superintendent like Chris. I feel having a voice to represent us on a national level is an idea whose time has come.

Andrew Wilson
Director of Agronomy
Bethpage State Park

From: Michael upchurch <mlgolfu@aol.com>

Date: Thursday, June 29, 2023 at 7:53 AM

To: Shelia Finney <sfinney@gcsaa.org>

Subject: Chris Reverie

Ms.Finney;

I am writing you on behalf of Chris Reverie as a candidate for the Board of Directors of the GCSAA. I have known and worked with Chris for a number of years and believe him to be one of the most dedicated members of our organization and an excellent candidate for the Board of Directors. Chris is a truly down to earth person who has a firm belief on family and work. Employed by the city of Allentown, he is a hard worker at both his course and all endeavors that he takes an interest in. For several years he has made an attempt to be elected to the board and I believe that he will make a great director and continue with the process of moving our organization forward. Chris has served on several committees, his local chapter, a Grassroots Ambassador and is always there when we ask him to be apart of the GCSAA. Restricted by budget he will often subsidize cost from his pocket to aid our efforts in making this organization one of the best in the country.

I would appreciate all consideration of Mr. Reverie as a viable candidate and consideration for our Board of Directors.

Sincerely,

Michael Upchurch

Longview Country Club

Sent from my iPad

06/23/2023

GCSAA Nomination Committee Chairman
c/o Shelia Finney, Senior Director, Members Programs
GCSAA
1421 Research Park Dr
Lawrence, Kansas 66049

I am writing to recommend Christopher Reverie for Position of GCSAA Director in the upcoming 2024 election.

I have known Christopher Reverie for 16 years, as a friend and colleague in the golf industry and have nothing but positive things to say. There is no doubt in my mind that Christopher will be an excellent addition to the GCSAA

I have always known Christopher Reverie to be of sound character, creative, disciplined, honest, persistent, and have a great sense of ambition. Over the course of 16 years, I have witnessed tremendous growth in Christopher 's adaptability, leadership, and problem solving. I am certain these cultivated skills will allow Christopher to excel as Director.

Christopher has helped me grow in the industry and where it first began was growing up working together on the golf course his grandfather built. Indian Creek Golf Club in Emmaus Pa. This was the start to this obsession, passion, and lifestyle we both have running through our blood. He has vast knowledge of the golf industry from the Public to Private Sector. He is advocate for golf and has a tremendous passion to mentor and educate which has always been in his nature. Over the course of several years Chris has become Grassroots Ambassador and Vice President of the Pocono GCSA. I believe his commitment to the GCSSA and his ongoing advocacy to the industry will continue to better this culture and the game of golf.

Regards,

Kyle R. Krause

Associate Area Director SE Florida Brightview Golf